



A Community Tradition

Kool-Aid Days has become a bigger and more beloved tradition since its inception. This year, we expect Kool-Aid Days to lure thousands of visitors to the Tri-City Area, bringing over \$2 million in other revenue to the local economy during festival weekend. Now, for the first time, members of the community can give back to this Nebraska phenomenon by joining KLUB Kool-Aid Days.

In Need of Your Support

Admission to most of Kool-Aid Days is free, and our contest entry fees, game/ride tickets, and Kool-Aid Days Collectible prices are kept very reasonable, down to our iconic \$2 mug that gets you all the Kool-Aid you can drink and admission to Konzert Kool-Aid. One of Kool-Aid Days' primary goals is to provide affordable access to everyone. We do this through the generous support of our sponsors keeping the festival healthy and growing. Kool-Aid Days provides an ideal combination of community pride, economic development, and family fun deserving of your support.

KLUB Kool-Aid Days is a great way for you to contribute to the success of Kool-Aid Days and get some unique benefits for you and your family, too!



Join this exclusive club and receive:

- ✧ Invitation for you and your guests to KLUB Kool-Aid Days SNEAK PREVIEW Event
- ✧ Tickets for Carnival Games and Inflatable Rides
- ✧ Kool-Aid Days Commemorative Mugs
- ✧ Mugs, Totes and Shirts*
- ✧ Special Entertainment

(*Premiums determined by giving level.)



Kool-Aid History

In 1927, Edwin Perkins invented Kool-Aid in Hastings, Nebraska. The six original flavors were strawberry, cherry, lemon-lime, grape, orange and raspberry (Mr. Perkins' favorite). Kool-Aid was produced at 506-508 West 1st Street in Downtown Hastings, across from Burlington Station.



Perkins Products were manufactured there until January of 1931. Nearly 80 years later, Kraft Foods owns Kool-Aid. Over 500 million gallons are consumed each year worldwide by "kids" of all ages!

Join KLUB Kool-Aid Days Online at:
www.Kool-AidDays.com

402. 461. 8405 • PO Box 541 • Hastings, NE 68901

Kool-Aid is a registered trademark of KraftHeinz



Friday, August 9th, 2019
6-8pm

- ✧ Support your hometown festival!
- ✧ Keep Kool-Aid Days admission-free!
- ✧ Be invited to exclusive PREVIEW event!



KLUB Kool-Aid Days

KLUB Kool-Aid Days Memberships make great GIFTS, too!



At the KLUB Kool-Aid Days SNEAK PREVIEW Event, you and your guests will receive:

- ✦ Photo Opportunity with Kool-Aid Man
- ✦ First Play at indoor Carnival Games
- ✦ First Chance to purchase full inventory of festival Collectibles
- ✦ Free Kool-Aid & Food



KLUB Kool-Aid Days Membership Benefits

As a member of KLUB Kool-Aid Days you will be invited to the exclusive KLUB Kool-Aid Days Sneak Preview Event on Friday evening at the Hastings City Auditorium. The sneak preview will include exclusive photo opportunities with Kool-Aid Man, free Kool-Aid, snacks, first chance to play the kids' games, and an opportunity to purchase the full selection of Kool-Aid Days Collectibles in a relaxed environment. Each membership in KLUB Kool-Aid Days receives special access and merchandise for being a genuine fan of Hastings' most-popular festival!



Friends receive an invitation to attend the Sneak Preview Event with two guests & 2 festival mugs. – \$25/yr.

Supporters receive an invitation to attend the Sneak Preview Event with four guests, plus 20 game tickets and four current year regular Kool-Aid mugs. – \$50/yr.

Backers receive an invitation to attend the Sneak Preview with eight guests, plus 40 game tickets, eight festival mugs and a Kool-Aid Days Commemorative Bag. – \$100/yr.

Patrons receive an invitation to attend the Sneak Preview Event with twelve guests, plus 100 game tickets, twelve festival mugs, and one festival T-shirt. – \$250/yr.

Benefactors receive an invitation to attend the Sneak Preview Event with 20 guests, plus 200 game tickets, twenty festival mugs, one festival T-shirt, and a Kool-Aid Days Commemorative Bag. – \$500/yr.

Enjoy Hot Dogs, Hamburgers, and Kool-Aid!

Mail membership forms and payment to:

KLUB Kool-Aid Days
P. O. Box 541
Hastings, NE 68901

Or get your membership online at:
www.Kool-AidDays.com

KLUB Member Level	Guests for Event	Game Tickets	Mugs*	Extras	Cost
Friend	2	20	2	None	\$25
Supporter	4	40	4	None	\$50
Backer	6	60	6	Bag	\$100
Patron	8	80	8	Bag & T-shirt	\$250
Benefactor	12	100	12	2 Bags & 2 T-shirts	\$500

5 TOTAL ENCLOSED: \$ _____
 6 PAYMENT METHOD: Check enclosed
 Credit Card (Visa/MasterCard/Discover)
 Card # _____ Security Code _____
 Exp. Date _____

Join KLUB Kool-Aid Days Online at: www.Kool-AidDays.com
 PO Box 541 • Hastings, NE 68901 • 402-461-8405
 Make checks payable to: Kool-Aid Days

1 MY MEMBERSHIP in KLUB Kool-Aid Days:

Name _____
 Address _____
 City/State _____ Zip _____
 Phone _____ Email _____

2 MEMBER LEVEL: Friend Supporter Backer Patron* Benefactor*
 *T-shirt size (2T to XXXL) _____

Please contact me about volunteering at Kool-Aid Days

3 MY GIFT MEMBERSHIP in KLUB Kool-Aid Days:

Name _____
 Address _____
 City/State _____ Zip _____
 Phone _____ Email _____

Sign Gift Card _____

4 GIFT LEVEL: Friend Supporter Backer Patron* Benefactor*
 *T-shirt size (2T to XXXL) _____

(Copy this form or list additional gift memberships on a separate sheet of paper)