



## Kool-Aid Days Grand Parade

Saturday, August 17, 2024

Step off at 10:00 AM

Staggered Lineup 8:00-9:45 AM

Kool-Aid Days is pleased to announce the annual Kool-Aid Days Grand Parade. Our goal is to create a colorful and interesting parade, which will not only celebrate Kool-Aid Days and the official arrival of Kool-Aid Man, but will also showcase some of the other wonderful festivals, celebrations, and cultural attractions in Nebraska. As well, we want to have all the elements of the parade many of us remember from our childhood, with horses, fire engines, kids, clowns, and of course, representatives of all the important civic organizations in our area.

We are expecting thousands of people to attend the Kool-Aid Days event this year. We are excited to announce that we are again teaming up with the Oregon Trail Rodeo and the two events will be held together. This is a wonderful opportunity for your organization to not only show your support for Kool-Aid Days, but to make thousands of visitors aware of your work.

Please consider joining us for this exciting event. The joy of Kool-Aid Days can be shown in many ways, but our old fashioned “Grand Parade” is an obvious expression of our philosophy of creating an affordable celebration for the whole family-“Kids of ALL Ages!”

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Each entry is asked to display a Kool-Aid theme in some manner (color, decoration, signs, etc.). This year’s Kool-Aid Days theme is “Sharkleberry Fun” in celebration of the 26<sup>th</sup> Kool-Aid Days.

Parade entry is FREE to non-profit groups or organizations. Commercial entries are asked to pay a \$25.00 entry fee and Political candidates or parties are asked to pay a \$50.00 entry fee. Please enclose a check when returning the entry form and release. **All entries must have an official representative (or a parent or guardian in the case of a minor) sign the standard release included with the entry package before their unit will be allowed to participate in the parade.**

We are expecting large numbers of young children to attend this parade, **ALL giveaways, including candy, must be handed directly to parade attendees by walkers along the route.** This avoids the danger of children darting out in front of a moving vehicle. For safety and insurance reasons, this rule will be **strictly enforced.**

Any entry not following these rules or deemed inappropriate by Kool-Aid Days officials will be removed from the parade.

The parade route will be available online, closer to the event date.

**MUSIC:** Because of the season, we do not expect to have many musical units in the parade, however, in order to keep the flow and momentum of the parade moving, there will be no performances allowed during the parade. Those wishing to perform at Kool-Aid Days can contact the Kool-Aid Committee to

coordinate a performance on Saturday on the Live Stage at the Adams County Fairgrounds. Bands are encouraged to play as they march down the parade route. Dance and other performance teams are encouraged to dance and cheer as they proceed down the parade route and to take advantage of the other performance opportunities.

**ON PARADE DAY:** Parade assembly will begin in the City lot on 3<sup>rd</sup> and Hastings. When you arrive, please check in at the registration table. You will be contacted at the email address listed on your entry form several days before the parade with your arrival instructions. Units will be asked to arrive at staggered times in order to simplify parade lineup. If your unit needs a specific arrival time because of travel to Hastings, please contact the Kool-Aid Days committee.

For more information, please contact Brad and Amanda Cunningham at 402-690-4729 or 402-705-2558 or email at [koolaidays@yahoo.com](mailto:koolaidays@yahoo.com).

# Kool-Aid Days 2024

## Parade Entry Form

Name of Business/Non-profit: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

Float/Entry Title: \_\_\_\_\_

Description: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

*This description is intended for use by the parade host in describing your entry over the loudspeakers as it passes the reviewing podium. Include interesting facts-materials used, hours invested, special use of the Kool-Aid Days or the "Sharkleberry Fun" theme. Please keep your description brief. Kool-Aid Days reserves the right to edit your description for length or content.*

Approximate number of riders/walkers in your unit: Adults \_\_\_\_\_ Kids \_\_\_\_\_

Are you offering candy or other giveaways in your parade unit \_\_\_\_\_ Yes \_\_\_\_\_ No

Remember for safety and insurance purposes, NO candy or giveaways may be thrown from any unit during the parade. Representatives may walk alongside your unit and hand giveaways directly to parade attendees.

I understand that failure to abide by the Kool-Aid Grand Parade rules as stipulated on the upper half of this entry form may result in my organization's unit being pulled from the parade and forfeiture of my registration fee.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Please return with your signed Release and entry fee (\$25.00 for Commercial Entries and \$50.00 for Political Candidates or Parties) to:

Kool-Aid Days Parade  
947 S Baltimore Ave  
Hastings, NE 68901  
koolaidays@yahoo.com

# RELEASE OF LIABILITY

This release is executed on the \_\_\_\_\_ day of \_\_\_\_\_, 20\_\_\_\_, by

\_\_\_\_\_  
(Type of Print Name)

Of, \_\_\_\_\_  
(Type or Print Address)

Who is herein referred to as "Releasor"

In consideration of being permitted to participate in Kool-Aid Days conducted by Adams County Agricultural Society, Releasor, for him or her, his or her legal representatives, heirs and assigns, hereby release, waives and discourages Adams County Agricultural Society, and the City of Hastings, Nebraska, related or cooperating agencies or associations, their officers, agents, members, promoters, sponsors, advertisers, owners and lessees of the premises where said event is located, and each of them, their officers, and employees, here referred to as Releasees, from all liability to the Releasor, his or her legal representatives, employees, agents associates, heirs and assigns, for any and all loss or damage, and any claim or damages resulting therefrom, on account of any accident or injury to Releasor's person or property, even injury resulting in death of Releasor, whether caused by the negligence of Releasees, members of the public, or otherwise while the Releasor is participating in said event.

Releasor agrees to indemnify the Releasees and each of them from any loss, liability, damage or cost they may incur due to the presence of Releasor, its agents, employees, officer or other personnel in or upon the venue in which the event will occur. Releasor hereby assumes full responsibility for the risk of bodily injury, death or property damage due to the negligence of Releasor, its agents, employees, officers or other personnel while in or upon the event location and while participating in said event.

Releasor expressly agrees that this release, waiver, and indemnity agreement is intended to be as broad and inclusive as permitted by the laws of the State of Nebraska, and that if any portion thereof is held invalid, it is agreed that the balance shall, notwithstanding, continue in full legal force and effect.

In witness whereof, Releasor has executed this release at \_\_\_\_\_ the day and year first above written. (Place Where signed)

RELEASOR:

\_\_\_\_\_  
(Signature)  Parent or Guardian signing for a minor

\_\_\_\_\_  
(Type or Print Name of Entrant)

\_\_\_\_\_  
(Type or Print Name of Parent/Guardian if signing for a minor)