



Nebraska's Official Soft Drink Heritage Foundation  
301 S. Burlington  
Hastings, NE 68901

Office: 402.461.8405  
email: koolaidays@yahoo.com

March 2018

To: Hastings Area Non-Profit Organizations

**Every year, Kool-Aid Days provides free exhibit space for about a dozen local government and non-profit organizations on the festival grounds.** This year, those exhibits will be open from 9:30 am to 4 pm on Saturday, August 11, 2018 in downtown Hastings. Past exhibitors include the Hastings Fire Department, YMCA, YWCA, The Red Cross, Tri-City Safe Kids, The Lions Club, Central Community College, and many others. Space is limited only to non-profit or governmental service agencies and allocated on a first-come, first-served basis. Organizations with a primarily religious purpose are not permitted to exhibit, but may participate in other ways described below. **The foundation asks that you provide some give-away, contest or activity that is appropriate for children attending Kool-Aid Days.**

For most organizations, we supply an approx. 10'x 10' space on the festival grounds around the Hastings City Auditorium. We try to accommodate any special space/ location needs for vehicle displays, animal pens, or other requirements as long as they enhance the Kool-Aid Days experience for our guests. We do not provide any canopies or furniture and no electricity is available. We ask that you have everything unloaded and vehicles moved by 9 am, with activities ready to go at 9:30 am.

If your organization is interested in having an exhibit at Kool-Aid Days 2018, please complete the attached application form and release and mail to the designated address.

**Your organization has another opportunity to participate in Kool-Aid Days by entering a boat in the Kool-Aid Kardonboard Boat Races on Lake Hastings on Sunday afternoon, August 12th.** Like most Kool-Aid Days events, video of the races is shown all over the state and web, gaining additional exposure for your organization. You can download the rules and entry forms from our website.

**Finally, we encourage members of your organization to volunteer during Kool-Aid Days.** Some organizations choose to work an entire shift at our carnival games or serving Kool-Aid at the World's Largest Kool-Aid Stand dressed in T-shirts or other clothing identifying their organization, raising their visibility in Hastings. If you are interested in volunteering at Kool-Aid Days, either as an organization or as individuals, please see the Get Involved tab at Kool-AidDays.com or call (402) 461-8405.

We look forward to hearing from you so we can work together to make Kool-Aid Days 2018 the best ever!

Regards,

A handwritten signature in black ink that reads 'Pam Bohmfalk'.

Kool-Aid Days Board  
www.kool-aidays.com

Encl.: Non-Profit Organization Application Form  
Release Form



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## Kool-Aid Days 2018 (August 11, 2018) Non-Profit Exhibit Application

Non-Profit Organization: \_\_\_\_\_

Address: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Phone: \_\_\_\_\_

Contact Person at Booth: \_\_\_\_\_ Cell Phone: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

Description of Organization: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

Description of Exhibit/Booth (include any special position or space needs): \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

Activity/Give Away for Children: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

Applications are due by close of business August 1, 2018, and must include this form and a signed release form (attached). Mail this application and release form to: Kool-Aid Days, 301 S. Burlington Avenue, Hastings, NE 68901 or email a scanned copy to koolaidays@yahoo.com.

There is no exhibit fee for non-profit organizations. Receipt of application does not constitute acceptance to display at Kool-Aid Days. Nebraska's Official Soft Drink Heritage Foundation reserves the right to refuse participation of any organization at the discretion of its Executive Director or his/her designee under the direction of the Foundation's Board of Directors.

I understand that failure to abide by the Kool-Aid Days regulations as stipulated on the memo provided with this application may result in the loss of my organization's permission to exhibit at the event.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**RELEASE**

This Release is executed on the \_\_\_\_\_ day of \_\_\_\_\_, 20\_\_\_\_\_, by

\_\_\_\_\_  
*(Type or Print Name)*

of \_\_\_\_\_  
*(Type or Print Address)*

who is herein referred to as "Releasor."

In consideration of being permitted to participate in the Kool-Aid Days conducted by Nebraska's Official Soft Drink Heritage Foundation/Kool-Aid Days, Releasor, for him or her, his or her legal representatives, heirs and assigns, hereby releases, waives and discharges Nebraska's Official Soft Drink Heritage Foundation/Kool-Aid Days, and the City of Hastings, Nebraska, related or cooperating agencies or associations, their officers, agents, members, promoters, sponsors, advertisers, owners and lessees of the premises where said event is located, and each of them, their officers and employees, here referred to as Releasees, from all liability to the Releasor, his or her legal representatives, employees, agents, associates, heirs and assigns, for any and all loss or damage, and any claim or damages resulting therefrom, on account of any accident or injury to Releasor's person or property, even injury resulting in death of the Releasor, whether caused by the negligence of Releasees, members of the public, or other- wise while the Releasor is participating in said event.

Releasor agrees to indemnify the Releasees and each of them from any loss, liability, damage or cost they may incur due to the presence of Releasor, its agents, employees, officer or other personnel in or upon the venue in which the event will occur. Releasor hereby assumes full responsibility for the risk of bodily injury, death or property damage due to the negligence of Releasor, its agents, employees, officers or other personnel while in or upon the event location and while participating in said event.

Releasor hereby grants full permission to any and all of the foregoing to use Releasor's name and any photographs, videotapes, motion pictures, recording or any other record of Releasor participating in this event for publicity and/or promotional purposes without obligation or liability to Releasor.

Releasor expressly agrees that this release, waiver, and indemnity agreement is intended to be as broad and inclusive as permitted by the laws of the State of Nebraska, and that if any portion thereof is held invalid, it is agreed that the balance shall, notwithstanding, continue in full legal force and effect.

In witness whereof, Releasor has executed this release at \_\_\_\_\_ the day and year first above written.  
*(Place Where Signed)*

**RELEASOR:**

\_\_\_\_\_  
*(Signature)*

\_\_\_\_\_  
*(Type or Print Name of Person Signing)*

for \_\_\_\_\_  
*(Type or Print Name of Non-Profit Organization)*