



Nebraska's Official Soft Drink Heritage Foundation
301 S. Burlington
Hastings, NE 68902

Office: 402. 461. 8405
email: koolaidays@yahoo.com

To: Hastings Area Non-Profit Organizations

Every year, Kool-Aid Days provides free exhibit space for about a dozen local government and non-profit organizations near the World's Largest Kool-Aid Stand in downtown Hastings on the Saturday of the festival. This year, those exhibits will be open from 9:30 am to 4 pm on Saturday, August 13th. Past exhibitors include the Hastings Fire Department, YMCA, YWCA, The Red Cross, Tri-City Safe Kids, The Lions Club, Central Community College, and many others. Space is limited only to non-profit or governmental service agencies and allocated on a first-come, first-served basis. Organizations with a primarily religious purpose are not permitted to exhibit, but may participate in other ways described below. **The foundation asks that you provide some give-away, contest or activity that is appropriate for children attending Kool-Aid Days.**

For most organizations, we supply an approx. 10'X10' space on the Central Community College Hastings Campus. We try to accommodate any special space/ location needs for vehicle displays, animal pens, or other requirements as long as they enhance the Kool-Aid Days experience for our guests. We do not provide any canopies or furniture and no electricity is available. We ask that you be set up by 9 am, but don't expect that you'll have significant traffic until after the parade.

If your organization is interested in having an exhibit at Kool-Aid Days 2016, please complete the attached application form and release and mail to the designated address.

As well, we would welcome your organization's participation in our Grand Parade on the morning of Saturday, August 13th. You can download a pdf version of the Parade Entry Package for 2016 from our website at www.Kool-AidDays.com or contact our parade coordinator, Jessica Rohan at jungcko2@yahoo.com or (402) 469-3052.

Your organization has another opportunity to participate in Kool-Aid Days is by entering a boat in the Kool- Aid Kardboard Boat Races on Lake Hastings on Sunday afternoon, August 14th. Like most Kool-Aid Days events, video of the races is shown all over the state and web, gaining additional exposure for your organization. You can download the rules and entry forms from our website.

Finally, we encourage members of your organization to volunteer during Kool-Aid Days. Some organizations choose to work an entire shift at our carnival games or serving Kool-Aid at the World's Largest Kool-Aid Stand dressed in T-shirts or other clothing identifying their organization, raising their visibility in Hastings. If you are interested in volunteering at Kool-Aid Days, either as an organization or as individuals, please contact Kool-AidDays.com or (402) 461-8405.

We look forward to hearing from you so we can work together to make Kool-Aid Days 2016 the best ever!

Regards,

Pam Bohmfalk
President
Kool-Aid Days Board
www.kool-aidays.com

Encl.: Non-Profit Organization Application Form
Release Form



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Kool-Aid Days 2016 Non-Profit Exhibit Application

Non-Profit Organization: _____

Address: _____

Contact Person: _____ Phone: _____

Contact Person at Booth: _____ Cell Phone: _____

Email: _____ Website: _____

Description of Organization: _____

Description of Exhibit/Booth (include any special position or space needs): _____

Activity/Give Away for Children: _____

Applications are due by close of business August 5, 2016, and must include this form and a signed release form (attached). Mail this application and release form to: Kool-Aid Days, 301 S. Burlington Avenue, Hastings, NE 68901.

There is no exhibit fee for non-profit organizations. Receipt of application does not constitute acceptance to display at Kool-Aid Days. Nebraska's Official Soft Drink Heritage Foundation reserves the right to refuse participation of any organization at the discretion of its Executive Director or his/her designee under the direction of the Foundation's Board of Directors.

I understand that failure to abide by the Kool-Aid Days regulations as stipulated on the memo provided with this application may result in the loss of my organization's permission to exhibit at the event.

Signature: _____ Date: _____

RELEASE

This Release is executed on the _____ day of _____, 20_____, by

(Type or Print Name of Non-Profit Organization)

of _____
(Type or Print Address of Non-Profit Organization)

who is herein referred to as "Releasor:"

In consideration of being permitted to participate in the Kool-Aid Days conducted by Nebraska's Official Soft Drink Heritage Foundation/Kool-Aid Days, Releasor, for him or her, his or her legal representatives, heirs and assigns, hereby releases, waives and discharges Nebraska's Official Soft Drink Heritage Foundation/Kool-Aid Days, and the City of Hastings, Nebraska, related or cooperating agencies or associations, their officers, agents, members, promoters, sponsors, advertisers, owners and lessees of the premises where said event is located, and each of them, their officers and employees, here referred to as Releasees, from all liability to the Releasor, his or her legal representatives, employees, agents, associates, heirs and assigns, for any and all loss or damage, and any claim or damages resulting therefrom, on account of any accident or injury to Releasor's person or property, even injury resulting in death of the Releasor, whether caused by the negligence of Releasees, members of the public, or otherwise while the Releasor is participating in said event.

Releasor agrees to indemnify the Releasees and each of them from any loss, liability, damage or cost they may incur due to the presence of Releasor, its agents, employees, officer or other personnel in or upon the venue in which the event will occur. Releasor hereby assumes full responsibility for the risk of bodily injury, death or property damage due to the negligence of Releasor, its agents, employees, officers or other personnel while in or upon the event location and while participating in said event.

Releasor expressly agrees that this release, waiver, and indemnity agreement is intended to be as broad and inclusive as permitted by the laws of the State of Nebraska, and that if any portion thereof is held invalid, it is agreed that the balance shall, notwithstanding, continue in full legal force and effect.

In witness whereof, Releasor has executed this release at _____ the day and year first above written. *(Place Where Signed)*

RELEASOR:

(Signature)

(Type or Print Name of Person Signing)

for _____
(Type or Print Name of Non-Profit Organization)