



Nebraska's Official Soft Drink Heritage Foundation  
301 S. Burlington  
Hastings, NE 68901

Office: 402. 461. 8405  
Fax: 402. 462. 8202  
email: koolaiddays@yahoo.com

To: Festival Food Vendors  
From: Kool-Aid Days

The 19th annual Kool-Aid Days will be August 12, 13 & 14, 2016 in Hastings, NE. The Kool-Aid Days celebration was started to honor Edwin Perkins who invented the popular drink in 1927.

***Kool-Aid Days will once again team up with Central Community College and Saturday events will be located on their campus.***

As usual food vendors are invited to be a part of the activities on Saturday, August 13 from 9 am to 9 pm at the Central Community Campus. You will be located near the World's Largest Kool-Aid Stand, the giant inflatables and the Live Stage. Thousands of young and old Kool-Aid fans will be present.

We have continued to expand our marketing efforts through regional advertising in magazines, newspapers, radio and television. NTV will be providing on-air exposure for three months in advance of the festival. There will be advertising through brochures and post cards distributed at rest stops along Interstate 80. Digital billboards will be seen in Lincoln, Omaha, Kearney and North Platte.

Food vendors are also invited to set up Sunday, August 14 at Lake Hastings. There will be a 5K Run/Walk at 9 am and the Koolaid Kardboard Boat Races at 2 pm.

We are enclosing the application forms for you to complete to participate in this year's festivities. As usual preference will be given to vendors who have participated with us in past Kool-Aid Days. Please return the application form and release form and mail it to the address at the top of this letter by Friday, June 24, 2016. Be sure to include your registration fees with the application. If you have any questions, call us at 402-461-8405, koolaiddays@yahoo.com or personally contact Pam on her cell phone 402-705-2708.

We are look forward to working with you and having you be a part of Kool-Aid Days with us.  
Regards,

Pam Bohmfalk  
Kool-Aid Days Board of Directors

Please return the following to the address or email above by June 24, 2016:

1. Food Vendor Application
2. Release Form
3. Certificate of Insurance
4. Payment



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## Food Vendor Information Sheet Kool-Aid Days 2016

Food Vendors must be set up by at least one hour before sales open to the public.  
All food vendors are required to serve the entire open time as stated on the chart below:

<b>Saturday, August 13, 2016</b> <b>Central Community College Hastings</b> <b>Open 9 am until 9pm*</b>
<b>Sunday, August 14, 2016</b> <b>Lake Hastings/Kardboard Boat Races</b> <b>Open Noon until 4 pm (opt. open 10 am*)</b>

\*Saturday closing time is flexible until the final schedule has been set. Closing will not go beyond 9 PM but may be earlier depending on entertainment schedule. Lake Hastings vendors may open as early as 10 am on Sunday in order to serve participants and fans for the Fun Run. However, the crowds will likely not provide significant sales until noon and after.

All trailers must be clean and in good repair. Each person/company displaying or providing services will be responsible for their own liability, workmen's compensation, product liability or physical loss or damage to merchandise. Please enclose a copy of your insurance certificate with "Nebraska's Official Soft Drink Heritage Foundation" listed as an additional insured. **You must have product liability coverage on your policy of at least \$1,000,000.**

Food vendors will be located on the CCC Hastings Campus close to the Kool-Aid Stand. Lake Hastings vendors will be located around the edge of the parking lot near the boat ramp. Location will be assigned by Kool-Aid Days board member and primarily determined by power needs. **Use of a generator is required. Only quiet generators will be allowed. Kool-Aid Days can provide a generator for a charge of \$50.00 in addition to your food vendor fee.**

Vendors will be shown where extra vehicles can be parked during the festival.

Vendors are responsible for providing their own electrical cords (up to 400 feet), money, ice, tables, chairs, and any other equipment they require to operate at their location.

All waste water must be properly disposed of in designated storm drains or waste water facilities. **All grease and food waste must be removed by the vendor. NO dumping of grease or food waste anywhere on the grounds at any Kool-Aid Days venue.**

Vendors must comply with regulations of the Hastings Department of Health. PLEASE return your city occupation tax form and payment to them directly using the address on the form, **NOT to Kool-Aid Days.**

**Kool-Aid and bottled water are the ONLY beverages served at Kool-Aid Days. Kool-Aid is only available at the Kool-Aid Stands throughout the festival. Food vendors are allowed to serve bottled water ONLY. No styrofoam serving containers are allowed.**

Participation in Kool-Aid Days is by approval of the Kool-Aid Days board of directors and executive director after review of applications



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# Kool-Aid Days 2016 Food Vendor Application

Establishment: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

Food Product: \_\_\_\_\_

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**Saturday, August 13, 2016: CCC Hastings Campus 9am-9pm**

\_\_\_ \$150.00      \_\_\_ \$75.00 non-profit

**Sunday, August 14, 2016: Lake Hastings Noon – 4pm**

\_\_\_ \$50.00      \_\_\_ \$25.00 non-profit

**Electrical:**

\_\_\_ Will Provide Own Generator      \_\_\_ \$50.00 Generator Fee

100v: \_\_\_ 15 AMPS \_\_\_ 20 AMPS \_\_\_ 30 AMPS

220v: \_\_\_ 30 AMPS \_\_\_ 50 AMPS

**Applications are due by close of business Friday, June 24, 2016, and must include non-refundable application fees, certificate of insurance, and signature on the release form.** Please make checks payable to Kool-Aid Days. Mail this application and release form to: Kool-Aid Days, 301 S. Burlington Avenue, Hastings, NE 68901.

I understand that failure to abide by the Kool-Aid Days regulations as stipulated on the Information Sheet provided with this application may result in the loss of my space at the event and forfeiture of my registration fee.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_



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## RELEASE OF LIABILITY

This Release is executed on the \_\_\_\_\_ day of \_\_\_\_\_, 20\_\_\_\_\_, by

\_\_\_\_\_  
*(Print Name Organization or Company)*

of \_\_\_\_\_

*(Print Address)*

who is herein referred to as "Releasor."

In consideration of being permitted to participate in the Kool-Aid Days Cute Kid Contest conducted by Nebraska's Official Soft Drink Heritage Foundation/Kool-Aid Days, Releasor, for him or her, his or her legal representatives, heirs and assigns, hereby releases, waives and discharges Nebraska's Official Soft Drink Heritage Foundation/Kool-Aid Days, Central Community College Hastings and the City of Hastings, Nebraska, related or cooperating agencies or associations, their officers, agents, members, promoters, sponsors, advertisers, owners and lessees of the premises where said event is located, and each of them, their officers and employees, here referred to as Releasees, from all liability to the Releasor, his or her legal representatives, employees, agents, associates, heirs and assigns, for any and all loss or damage, and any claim or damages resulting therefrom, on account of any accident or injury to Releasor's person or property, even injury resulting in death of the Releasor, whether caused by the negligence of Releasees, members of the public, or otherwise while the Releasor is participating in said event.

Releasor agrees to indemnify the Releasees and each of them from any loss, liability, damage or cost they may incur due to the presence of Releasor, its agents, employees, officer or other personnel in or upon the venue in which the event will occur. Releasor hereby assumes full responsibility for the risk of bodily injury, death or property damage due to the negligence of Releasor, its agents, employees, officers or other personnel while in or upon the event location and while participating in said event.

Releasor expressly agrees that this release, waiver, and indemnity agreement is intended to be as broad and inclusive as permitted by the laws of the State of Nebraska, and that if any portion thereof is held invalid, it is agreed that the balance shall, notwithstanding, continue in full legal force and effect.

In witness whereof, Releasor has executed this release at \_\_\_\_\_  
the day and year first above written. *(Place Where Signed)*

RELEASOR: \_\_\_\_\_ (Signature)  
\_\_\_\_\_ *(Print Name)*