



A Community Tradition

Kool-Aid Days has become a bigger and more beloved tradition since its inception. This year, we expect Kool-Aid Days to lure thousands of visitors to the Tri-City Area, bringing over \$2 million in other revenue to the local economy during festival weekend. Members of the community can give back to this Nebraska phenomenon by joining **KLUB KOOL-AID DAYS**.

In Need of Your Support

Admission to Kool-Aid Days is free, and our contest entry fees, game/ride tickets, and Kool-Aid Days Collectible prices are kept very reasonable, down to our iconic \$3 mug that gets you all the Kool-Aid you can drink. One of Kool-Aid Days primary goals is to provide affordable access to everyone. We do this through the generous support of our sponsors keeping the festival healthy and growing. Kool-Aid Days provides an ideal combination of community pride, economic development, and family fun deserving of your support.

KLUB KOOL-AID DAYS is a great way for you to contribute to the success of Kool-Aid Days and get some unique benefits for you and your family, too!



Join this exclusive club and receive:



- * Invitation for you and your guests to KLUB KOOL-AID DAYS SNEAK PREVIEW EVENT
 - * Tickets to the Sneak Preview BBQ
 - * Tickets for Carnival Games and Inflatable Rides
 - * Kool-Aid Days Commemorative Mugs, Shirts and more
- (*Premiums determined by giving level.)



Kool-Aid History

In 1972, Edwin Perkins invented Kool-Aid in Hastings, Nebraska. The six original flavors were strawberry, cherry, lemon-lime, grape, orange, and raspberry (Mr. Perkins' favorite).



Kool-Aid was produced at 506-508 West 1st Street in Downtown Hastings, across from Burlington Station. Perkins Products were manufactured there until January of 1931. Nearly 80 years later, Kraft Foods owns Kool-Aid. Over 500 million gallons are consumed each year worldwide by "kids" of all ages!

Join KLUB Kool-Aid Days Online at: **WWW.KOOL-AIDAYS.COM**

Kool-Aid is a registered trademark of KraftHeinz



Friday, August 16th, 2024

5:30-7:00 P.M.

- ★ Support your hometown festival!
- ★ Keep Kool-Aid Days admission-free!
- ★ Be invited to exclusive **PREVIEW** event!



KLUB Kool-Aid DAYS

KLUB Kool-Aid Days Memberships make great GIFTS, too!



At the KLUB Kool-Aid Days SNEAK PREVIEW Event, you and your guests will receive:

- * Photo Opportunity with Kool-Aid Man
- * First Play at Indoor Carnival Games
- * First Chance to purchase full inventory of Collectibles
- * Free Kool-Aid & Food

In Need of Your Support

As a member of Klub Kool-Aid Days you will be invited to the exclusive KLUB Kool-Aid Days Sneak Preview Event on Friday evening at the Adams County Fairgrounds. The sneak preview will include exclusive photo opportunities with Kool-Aid Man, fee Kool-Aid, BBQ, first chance to play the kids' games and opportunity to buy Collectibles. Each membership in **KLUB Kool-Aid Days** receives special access and merchandise for being a genuine fan of Hastings' most popular festival!



Friends receive an invitation to attend the Sneak Preview Event with 2 guests & 2 festival mugs. - \$30/yr.

Supporters receive an invitation to attend the Sneak Preview Event with 4 guests, plus 20 game tickets & 4 festival mugs. - \$60/yr.

Backers receive an invitation to attend the Sneak Preview Event with 8 guests, plus 40 game tickets, 8 festival mugs and a Kool-Aid Bag- \$125/yr.

Patrons receive an invitation to attend the Sneak Preview Event with 12 guests, plus 100 game tickets, 12 festival mugs, a festival T-Shirt, and a Kool-Aid Bag- \$300/yr.

Benefactors receive an invitation to attend the Sneak Preview Event with 20 guests, plus 200 game tickets, 20 festival mugs, 2 festival T-Shirt, and a Kool-Aid Bag- \$600/yr.

Mail membership forms and payment to

KLUB Kool-Aid Days
947 S Baltimore Ave
Hastings, NE 68901

*Please note items in memberships must be picked up

Level	Guests	Game	Mugs	Extras	Cost
Friend	2	0	2	None	\$30.00
Supporter	4	20	4	None	\$60.00
Backer	8	40	8	Bag	\$125.00
Patron	12	100	12	Bag & Shirt	\$300.00
Benefactor	20	200	20	Bag & 2 shirts	\$600.00

My Membership in KLUB Kool-Aid Days:

Name: _____

Address: _____

City/State: _____ Zip: _____

Phone: _____ Email: _____

Member Level: Friend Supporter Backer Patron Benefactor

T-Shirt Size: _____ (if needed)

Total Enclosed: \$ _____ Payment Method: Check Credit Card

Mark if this is a gift

Please contact me about volunteering at Kool-Aid Days

Card # _____
Exp Date: _____ Security Code: _____