

# A Community Tradition

Kool-Aid Days has become a bigger and more beloved tradition since its inception. This year, we expect Kool-Aid Days to lure thousands of visitors to the Tri-City Area, bringing ove \$2 million in other revenue to the local economy during festival weekend. Members of the community can give back to this Nebraska phenomenon by joining **KLUB KOOL-AID DAYS.** 

### In Need of Your Support

Admission to Kool-Aid Days is free, and our contest entry fees, game/ride tickets, and Kool-Aid Days Kollectible prices are kept very reasonable, down to our iconic \$3 mug that gets you all the Kool-Aid you can drink. One of Kool-Aid Days primary goals is to provide affordable access to everyone. We do this through the generous support of our sponsors keeping the festival healthy and growing. Kool-Aid Days provides an ideal combination of community pride, economic development, and family fun deserving of your support.

**KLUB KOOL-AID DAYS** is a great way for you to contribute to the success of Kool-Aid Days and get some unique benefits for you and your family, too!



# Join this exclusive club and receive:

- \* Invitation for you and your guests to KLUB KOOL-AID DAYS SNEAK PREVIEW EVENT
- \* Tickets to the Sneak Preview BBQ
- \* Tickets for Carnival Games and Inflatable Rides
- \* Kool-Aid Days Commemorative Mugs, Shirts and more

(\*Premiums determined by giving level.)



In 1972, Edwin Perkins invented Kool-Aid in Hastings, Nebraska. The six original flavors were strawberry, cherry, lemon-lime, grape, orange, and raspberry (Mr. Perkins' favorite).



Kool-Aid was produced at 506-508
West 1st Street in Downtown
Hastings, across from Burlington
Station. Perkins Products were
manufactured there until January of
1931. Nearly 80 years later, Kraft

Foods owns Kool-Aid. Over 500

million gallons are consumed each year worldwide by "kids" of all ages!

Join KLUB Kool-Aid Days Online at: WWW.KOOL-AIDDAYS.COM

Kool-Aid is a registered trademark of KraftHeinz

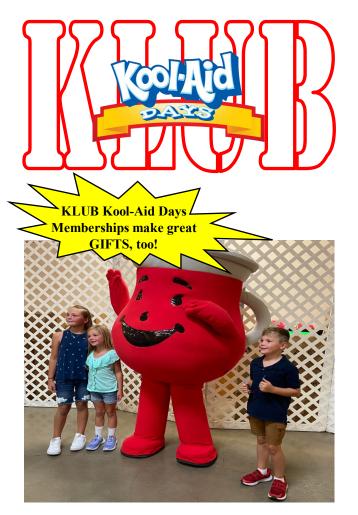


Friday, August 16th, 2024

5:30-7:00 P.M.

- **★ Support your**hometown festival!
- ★ Keep Kool-Aid Days admission-free!
- **Be invited to exclusive**PREVIEW event!





At the KLUB Kool-Aid Days SNEAK PREVIEW Event, you and your guests will receive:

- Photo Opportunity with Kool-Aid Man
- First Play at Indoor Carnival Games
- First Chance to purchase full inventory of Kollectibles
- Free Kool-Aid & Food

# In Need of Your Support

As a member of Klub Kool-Aid Days you will be invited to the exclusive KLUB Kool-Aid Days Sneak Preview Event on Friday evening at the Adams County Fairgrounds. The sneak preview will include exclusive photo opportunities with Kool-Aid Man, fee Kool-Aid, BBQ, first chance to play the kids' games and opportunity to buy Kollectibles. Each



membership in KLUB Kool-Aid Days receives special access and merchandise for being a genuine fan of Hastings' most popular festival!

Friends receive an invitation to attend the Sneak Preview Event with 2 guests & 2 festival mugs.-\$30/yr.

Supporters receive an invitation to attend the Sneak Preview Event with 4 guests, plus 20 game tickets & 4 festival mugs. - \$60/yr.

Backers receive an invitation to attend the Sneak Preview Event with 8 guests, plus 40 game tickets, 8 festival mugs and a Kool-Aid Bag- \$125/yr.

Patrons receive an invitation to attend the Sneak Preview Event with 12 guests, plus 100 game tickets, 12 festival mugs, a festival T-Shirt, and a Kool-Aid Bag- \$300/yr.

Benefactors receive an invitation to attend the Sneak Preview Event with 20 guests, plus 200 game tickets, 20 festival mugs, 2festival T-Shirt, and a Kool-Aid Bag- \$600/yr.

## Mail membership forms and payment to

KLUB Kool-Aid Days 947 S Baltimore Ave Hastings, NE 68901

\*Please note items in memberships must be picked up

My Membership in KLUB Kool-Aid Days:	Kool-Aid Days:	Level	Guests	Game	Mugs	Extras	Cost
Vame:							
		Friend	2	0	2	None	\$30.00
Address.	i	Supporter	4	20	4	None	\$60.00
Otty/State:		Backer	8	40	8	Bag	\$125.00
hone:	_ Email:	Patron	12	100	12	Bag &	\$300.00
Member Level:						Shirt	
Friend Supporter	r 🔲 Backer 🔲 Patron 🔲 Benefactor	Benefactor	20	200	20	Bag & 2	\$600.00
T Chirt Cize.	(if needed)					shirts	
1-Simit Size.							
Fotal Enclosed: \$	Payment Method:	redit Card					
☐ Mark if this is a gift		Card #	<del></del>				
Please contact me about v	Please contact me about volunteering at Kool-Aid Days	Exp Date:	ate:	Secu	Security Code:		