



Craft & Vendor Application

Saturday, August 17, 2024 11:00 am-10:00 pm if outdoors
11:00 am– 5:00 pm if indoors
At the Adams County Fairgrounds
Sunday, August 18, 2024 12:00 pm– 3:00 pm

To: Festival Craft & Vendors

From: Kool-Aid Days

The 26th Kool-Aid Days will be August 16-18, 2024 in Hastings, Ne. The Kool-Aid Days celebration was started to honor Edwin Perkins who invented the popular drink in 1927.

Craft & Vendors are invited to be a part of the activities on Saturday, August 17 from 11 am to 10 pm at the Adams County Fairgrounds in Hastings. You will be located near the World's Largest Kool-Aid Stand, the giant inflatables and the Live Stage. Thousands of young and old Kool-Aid fans will be present.

In celebration of the 26th Kool-Aid Days Festival on Saturday, we are teaming up with the Oregon Trail Rodeo and holding our events together. We will have fireworks once the Rodeo is over. Vendors are invited to be open for those festivities until 10 pm.

We have continued to expand our marketing efforts through regional advertising in magazines, newspapers, radio and television. NTV will be providing on-air exposure for three months in advance of the festival. There will be advertising through brochures and postcards distributed at rest stops along Interstate 80.

Food vendors are also invited to set up Sunday, August 18th at Lake Hastings from 12-3 pm. There will be a 5k Run/Walk at 9 am and the Kool-Aid Kardboard Boat Races at 2 pm.

We are enclosing the application forms for you to complete to participate in this year's festivities. As usual preference will be given to vendors who have participated with us in the past Kool-Aid Days. Please return the application form and release form and mail it to the address at the top of this letter by Friday, June 28, 2024. Be sure to include your registration fees with the application. If you have any questions, call or email us.

We look forward to working with you and having you as a part of the 26th Annual Kool-Aid Days Festival.

Please return the following to the address or email above by June 28, 2024:

1. Vendor Application
2. Release Form
3. Certificate of Insurance
4. Sex Offender Waiver
5. Payment

Craft & Vendor Information Sheet

Kool-Aid Days 2024

All food Vendors are required to serve the entire open time as stated below:

Saturday, August 17, 2024

At the Adams County Fairgrounds, Open 11 am until 10 pm for outside
11 am until 5 pm for indoors

Sunday, August 18, 2024

Lake Hastings/Kardboard Boat Races, Open Noon until 3 pm or the end of the races

*Lake Hastings vendors may open as early as 12 pm on Sunday.

All trailers must be clean and in good repair. Each person/company displaying or providing services will be responsible for their own liability, workmen's compensation, product liability or physical loss or damage to merchandise. Please enclose a copy of your insurance certificate with "Adams County Agricultural Society" listed as an additional insured. **You must produce liability coverage on your policy of at least \$1,000,000.**

Vendors will be located at the Adams County Fairgrounds close to the Kool-Aid Stand and will have access to a power outlet. Lake Hastings vendors will be located around the edge of the parking lot near the boat ramp. Location will be assigned by Kool-Aid Days committee members and primarily determined by power needs. . **Use of a generator is required at Lake Hastings on Sunday. Only quiet generators will be allowed.** Vendors will be shown where extra vehicles can be parked during the festival.

Vendors are responsible for providing their own electrical cords (up to 400 feet), money, ice, water, tables, chairs, and any other equipment they require to operate at their location. We encourage vendors to accommodate debit and credit card use by customers.

Participation in Kool-Aid Days is by approval of the Adams County Agricultural Society after review of applications.

Kool-Aid Days 2024
Craft & Vendor Application

Name of Business: _____

Contact Person: _____ Phone: _____

Address: _____

Email: _____ Website: _____

Food Products: _____

Booth: _____ Trailer: _____ Pop-Up Tent: _____ Dimensions: _____

Electrical: 100v: _____ 15 AMPS: _____ 20 AMPS: _____ 30 AMPS: _____

200v: _____ 30 AMPS: _____ 50 AMPS: _____

Kool-Aid and bottle water are the ONLY beverages served at Kool-Aid Days. Kool-Aid is only available at the Kool-Aid Stands throughout the festival. Food vendors are allowed to serve bottled water ONLY. Water must be purchased from our local Pepsi Distributor. Their phone number is 402-462-8131. No Styrofoam serving containers are allowed.

Saturday, August 17, 2024: All day

_____ \$175.00

_____ Indoors _____ Outdoors

Sunday, August 18, 2024: Lake Hastings Noon-3 pm

_____ \$50.00

Saturday August 17, 2024 and Sunday, August 18, 2024: All day

_____ \$200.00

For Saturday _____ Indoors _____ Outdoors

Electrical:

_____ \$25.00 fee paid to the Adams County Fairgrounds

Applications are due by close of business Friday, June 28, 2024 and must include non-refundable application fees, certificate of insurance, and signature on the release form. Please make checks payable to Kool-Aid Days. Mail this application and release form to: Kool-Aid Days, 947 S Baltimore Ave, Hastings, NE 68901.

I understand that failure to abide by the Kool-Aid Days regulations as stipulated on the information sheet provided with this application may result in the loss of my space at the event and forfeiture of my registration fee.

Signature: _____ Date: _____

RELEASE OF LIABILITY

This release is executed on the _____ day of _____, 20____, by

(Type of Print Name)

Of, _____
(Type or Print Address)

Who is herein referred to as "Releasor"

In consideration of being permitted to participate in Kool-Aid Days conducted by Adams County Agricultural Society, Releasor, for him or her, his or her legal representatives, heirs and assigns, hereby release, waives and discourages Adams County Agricultural Society, and the City of Hastings, Nebraska, related or cooperating agencies or associations, their officers, agents, members, promoters, sponsors, advertisers, owners and lessees of the premises where said event is located, and each of them, their officers, and employees, here referred to as Releasees, from all liability to the Releasor, his or her legal representatives, employees, agents associates, heirs and assigns, for any and all loss or damage, and any claim or damages resulting therefrom, on account of any accident or injury to Releasor's person or property, even injury resulting in death of Releasor, whether caused by the negligence of Releasees, members of the public, or otherwise while the Releasor is participating in said event.

Releasor agrees to indemnify the Releasees and each of them from any loss, liability, damage or cost they may incur due to the presence of Releasor, its agents, employees, officer or other personnel in or upon the venue in which the event will occur. Releasor hereby assumes full responsibility for the risk of bodily injury, death or property damage due to the negligence of Releasor, its agents, employees, officers or other personnel while in or upon the event location and while participating in said event.

Releasor expressly agrees that this release, waiver, and indemnity agreement is intended to be as broad and inclusive as permitted by the laws of the State of Nebraska, and that if any portion thereof is held invalid, it is agreed that the balance shall, notwithstanding, continue in full legal force and effect.

In witness whereof, Releasor has executed this release at _____ the day and year first above written. (Place Where signed)

RELEASOR: _____
(Signature)

(Type or Print Name of Person Signing)